

Fulcrum Labs Helps

Reduce Training Times,

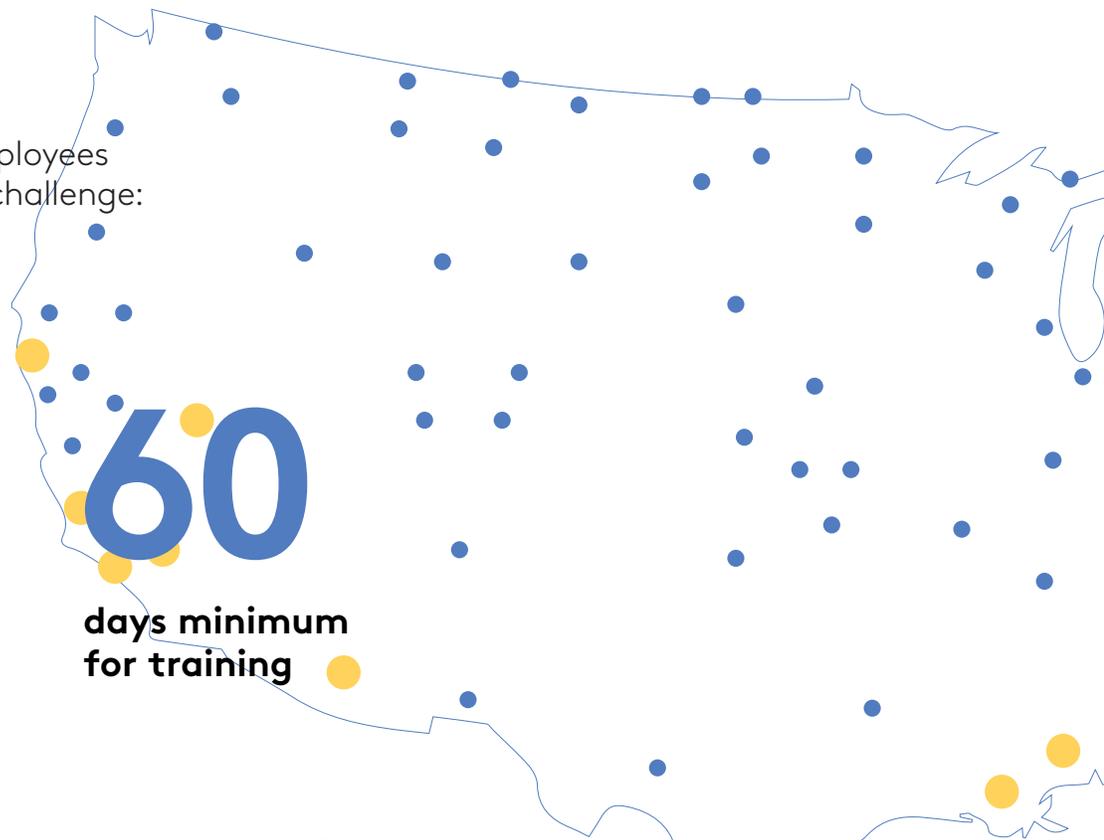
Increase On-The-Job Application...



Challenges

Allegiant Air is one of the fastest growing regional airlines in the United States. As it expands, its ground operations crew – known at Allegiant as its Stations division – is becoming more mission critical than ever before.

Training these 7,500+ employees has traditionally been a challenge:



120

locations in the United States

60

days minimum for training

90%

contracted employees

95%

part-time employees

80%

turnover per year

Solutions

Allegiant teamed with **Fulcrum Labs** to create an adaptive, personalized curriculum to address training challenges of its Stations employees. Together, we designed an adaptive learning program that is more efficient, effective, enjoyable and thorough for Allegiant's Stations employees. For the first time, Allegiant Stations training is:



Fully Personalized

This program allowed Allegiant to personalize learning, just like a dedicated tutor would, and verify mastery of competencies across a large number of learners and multiple courses.



Fully Scalable

Across a diverse and geographically disparate employee set, we enabled implementation of a thorough 22-course curriculum with nearly 43,000 enrollments.



Fully Integrated

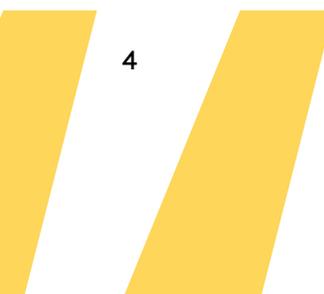
The Fulcrum Platform easily plugged into Allegiant's LMS, offering single sign-on functionality and delivering a seamless experience for both learners and administrators.



Providing Actionable Data Analytics

This program provided Allegiant a deep trove of data and insights that:

- Verified the depth and degree of mastery for each learner
- Predicted those learners who are at-risk of not applying the training
- Offered insights to improve course efficacy and efficiency.



Fulcrum's personalized, adaptive training brings us the peace of mind that our employees have truly achieved mastery at every step of their training.

Daniel McCoy, PhD. CLO,
Allegiant Travel Co.



The impact

01



Decreased Training Times

Allegiant's 7,500+ employees experienced a **dramatic decrease in program completion times** – from an average of 51 days prior to incorporating Fulcrum's adaptive technology to an average of 23 days after incorporating it. **That's a 55% improvement.**

02

Significant year-over-year reduction in employee on-the-job errors and mistakes in specifically-targeted competency areas.

59.8%

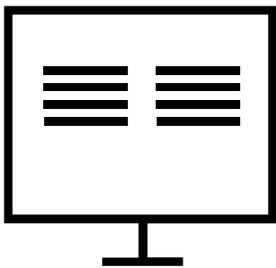
decline in instances of damage to ground service equipment

For the first time in recorded company history, **Allegiant experienced three full months with zero incidents.**

0%

03

Reduction in Training Costs because the curriculum has been so effective, Allegiant Air decided to **remotely train the majority of its employees.**



By moving its Stations training online, Allegiant is able to forego spending on expensive instructors. And, Allegiant is also able to train Stations employees on demand, rather than having to wait to first “fill the training class”.



Fulcrum's analytics
give us the tools
we need to be more
effective and efficient
in our training
approach.

Daniel McCoy, PhD. CLO,
Allegiant Travel Co.





The results of this Stations training program have also earned it industry awards: silver for **“Best Advance in Unique Learning Technology”** from Brandon Hall Group Awards, and bronze for **“Excellence in Partnership”** from CLO Media.



Want to learn more about how Fulcrum Labs partners with organizations to improve their training and impact business outcomes?

Check out the video tour of our platform on our website: the-fulcrum.com

